

Master of Science in Hospitality Management

Full time

TYPE OF DIPLOMA

Master of Science (MSc)

PARTNERS

- ESCP Business School
- Campus du Lac / CCI Bordeaux Gironde
- CCI Ile-et-Vilaine

DURATION

- 2 years (including internships)

RYTHME

- 1st year:
Lectures from September to June
2 months optional internship
- 2nd year:
Lectures from September to March
6 months internship from April to September (4 months mandatory)

LOCATIONS

- Paris Campus
- Rennes Campus
- Bordeaux Campus

ACCESSIBILITY

Campus are accessible to people with reduced mobility

REQUIREMENTS

with French or International Diploma

- Entry in 1st year: 3 years university degree (180 ECTS or equivalent) or 2 years university degree (120 ECTS or equivalent) with 2 to 5 years of professional experience in Hospitality and/or F&B Industry
- Entry in 2nd year: 4 years university degree (240 ECTS)

ACCESS DEADLINE

September 2024

APPLICATION STEPS

- Application (application file and interview in English or French)
- Enrollment

TRACKS

- English (1st and 2nd years in English)
- Bilingual (1st year in French and 2nd year in English)

LEARNING GOALS

- Having an expert knowledge of management and mobilizing all the skills necessary to manage and start a business in the Hospitality industry
- Becoming international Hospitality experts
- Acquiring interpersonal skills adapted to the professional environment
- Gaining knowledge about complex problem-solving techniques to develop skills through self-learning
- Master the basic concepts and tool of Business Management.
- Use these concepts and tools to develop a business responsibly.
- Have an awareness of global political issues and being able to operate responsibly and intelligently as a global citizen.
- Have a thorough knowledge of the sector, its trends and socio-economic issues at international level.
- Have an analytical knowledge of the sector's management indicators at both strategic and operational levels.
- Be able to work in a team respectfully and efficiently, whatever their role, adapting their managerial approach appropriately.
- Adapt management style according to people and context, both ethically and considerately.
- Develop and use the auditing, research & development skills needed for data collection, analysis, and interpretation and the production of reports
- Provide an ethical overview of the theoretical and professional resources in a specific subject in the sector
- Develop a reasoned, relevant argument in order to resolve a complex problem.

LEARNING CONTENT (non-exhaustive list)

Year 1

- Change Management
- Corporate Finance in the hotel industry
- Corporate Governance and Ethics
- e-Distribution
- Finance, strategic and operational management
- Hospitality Financial Accounting
- Hotel Operations Management
- International Hospitality Business
- Managing human-digital relationships and brand value
- Marketing management
- Tourism and hospitality investment and international project development

Year 2

- Asset Management
- Brand Management Strategies
- Digital Leadership
- E-marketing, E-business and Data Analytics
- Financial Management & Revenue Management
- Geopolitics and Emerging Country Trends
- Hospitality Workshops
- Lean Management in Hotel Industry
- Luxury Services Management
- Managerial Accounting in the Hospitality Industry
- Sustainability in Hospitality and Food & Beverage
- Trends in Hospitality Food & Beverage

INTERNATIONAL SPECIALIZATION

One academic semester abroad during the 1st year in a partner university in Europe, Asia or North America

METHODS AND IMPLEMENTATION

- Professional project support (coaching workshops, mock interviews)
- Company visits, professional conferences
- Business Game, challenges, group projects ...

EVALUATION

- Organization of final exams at the end of each semester and continuous assessments
- Oral thesis defense

OVERVIEW OF THE RESULTS

97%

Exams success rate in 2022

92,3%

Employability rate within 7 months of Graduation in 2022

89,7%

Average global satisfaction rate of graduated students in 2022 (after 6 months survey, full-time education)

CAREER OBJECTIVES

Graduated students could apply to one of the following job positions in the Hospitality Industry:

- General Management & Unit management (hotel manager, operations manager, etc.)
- Project Management and Development (director of strategic development, consultant in Hospitality, catering and tourism, consulting company, audit, HR)
- Marketing & E-Business Department (marketing & digital director, etc.)
- Finance Department (director of real estate management, management control, administrative and financial director)

The student would be able to work in France or abroad.

RATES AND FEES

- 1st year 13.500 €
- 2nd year 15.000 € (20.000 € for enrollment directly in 2nd year)

Regarding additional costs, please refer to the 2024 recruitment terms and conditions

ACADEMIC PURSUIT

DBA, PhD

CONTACT

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For informational purposes only.

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