

Master of Science in Hospitality Management

Full time program

TYPE OF DIPLOMA

Master of Science (MSc)

PARTNER

ESCP Business School

DURATION

two-year (including internship)

PROFESSIONAL EXPERIENCE

- MSc 1st year:
2 months optional internship
- MSc 2nd year:
6 months internship
(4 months mandatory)

LOCATIONS

Paris, Bordeaux, Rennes Campus

ACCESSIBILITY

The campus is accessible to people with reduced mobility

REQUIREMENTS

with French or International Diploma

- MSc 1st year:
 - ✓ three-year university degree or equivalent (180 ECTS)
 - ✓ or two years university degree or equivalent (120 ECTS or equivalent) with 2 to 5 years of professional experience in Hospitality or F&B Industry
- MSc 2nd year:
 - ✓ four-year university degree or equivalent (240 ECTS).

INTAKE

September 2023

APPLICATION STEPS

- Submission of online application incl. required documents
- Motivation interview in English or French

TWO TRACKS:

English track: 1st and 2nd year taught in English
Bilingual track: 1st year taught in French, 2nd year in English

LEARNING GOALS

- Having an expert knowledge of management and mobilizing all the skills necessary to manage and start a business in the Hospitality industry
- Becoming international Hospitality experts
- Acquiring interpersonal skills adapted to the professional environment
- Gaining knowledge about complex problem-solving techniques to develop skills through self-learning
- Acquiring fundamental concepts and tools of Business Management
- Using these concepts and tools to start a business in a responsible way
- Knowing the global political issues in order to be a responsible and intelligent citizen of the world
- Understanding the trends and socio-economic issues of the international Hospitality Industry
- Having an analytical knowledge of the Hospitality management indicators based on a strategic and operational way
- Knowing how to work in a team with respect and efficiency, whatever the position, by adapting the managerial posture
- Adapting management to people and context, in an ethical and benevolent way
- Developing audit, research & development skills required for data collection, analysis, interpretation and reporting
- Synthesizing ethically theoretical and professional resources on a specific subject of the industry
- Developing a reasoning referenced, argued and being able to solve complex problems

LEARNING CONTENT

Brand Management Strategies
Business Development
Change Management
Corporate Governance and Ethics
Developing and Managing human-digital relationships
Finance, strategic and operational management
Hospitality Workshops
Hotel Operations Management
International Hospitality Business
Leading Hotel Transformation
Luxury Services Management
Management & Leadership
Performance & Business
Tourism, Travel & Entertainment Business

SPECIALIZATION TRACK FOCUSED ON PROFESSIONAL EXPERTISE

Digital Leadership
E-marketing, E-business and Data Analytics
Geopolitics and Emerging Country Trends
Hotel Asset Management & Revenue Management
Lean Management in Hotel Industry
Sustainability in Hospitality and F&B
Trends in Hospitality Food & Beverage

INTERNATIONAL SPECIALIZATION

Academic semester abroad in a partner university during the 2nd semester of the MSc 1st year

METHODS AND IMPLEMENTATION

- Individual support by the Career Booster to find job and internship opportunities
- Company internship, coaching workshops, mock interviews, professional conferences
- Business Game, challenges, group projects...
- Company visits, meetings with experts from the Hospitality industry...

EVALUATION

- Continuous assessment and Final exams at the end of each semester
- Projects
- Oral defense for Thesis Master

OVERVIEW OF THE MSC RESULTS

97%

Exams success rate in 2021

100%

Employability rate within 7 months of Graduation in 2021

96.8%

Global satisfaction rate of graduated students in 2021
(unprepared survey, full-time education)

CAREER OBJECTIVES

Graduated students could apply to one of the following job positions in the Hospitality Industry:

- General Management & unit management (hotel manager, operations manager etc.)
- Project Management and Development (Director of strategic development, consultant in Hospitality, Catering and Tourism (consulting company, audit, HR))
- Marketing & E-Business Department (marketing & digital director..)
- Finance Department (director of real estate management, management control, administrative and financial director)

The student would be able to work in France or abroad.

TUITION FEES

MSc 1st year: 13 500 €

MSc 2nd year: 15 000 €

(20 000 € for enrollment directly in 2nd year)

Regarding additional costs, please refer to the 2023 recruitment terms and conditions

ACADEMIC PURSUIT

DBA, PhD

CONTACT FOR BORDEAUX

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Chargée de recrutement

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For informational purposes only.

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