

Master of Science in Hospitality Management

Full time program

TYPE OF DIPLOMA

Master of Science (MSc)

PARTNER

ESCP Business School

DURATION

MSc two-year program
or MSc one-year program

PROFESSIONAL EXPERIENCE

- **MSc 1st year** : 2 months optional internship
- **MSc 2nd year** : 4 months mandatory internship

LOCATION

Paris Campus

ACCESSIBILITY

The campus is accessible to people with reduced mobility

REQUIREMENTS

with French or International Diploma

- **MSc 1st year** : three-year university degree or equivalent (180 ECTS) or two years university degree or equivalent (120 ECTS or equivalent) with 2 to 5 years of professional experience in Hospitality or F&B Industry
- **MSc 2nd year** : four-year university degree or equivalent (240 ECTS)

INTAKE

September 2023

APPLICATION STEPS

- Submission of online application incl. required documents
- Interview with a jury of professionals and written English test
- Enrolment form (after receiving the acceptance letter)

TWO TRACKS:

- « **English track** » : 1st and 2nd year taught in English
- « **Bilingual track** » : 1st year taught in French, 2nd year in English

LEARNING GOALS

- Having an expert knowledge of Management and mobilizing all the skills necessary to manage and start a business in the Hospitality industry.
- Becoming international Hospitality experts.
- Acquiring interpersonal skills adapted to the professional environment.
- Gaining knowledge about complex problem-solving techniques to develop skills through self-learning.

LEARNING OBJECTIVES

- Acquiring fundamental concepts and tools of Business Management.
- Using these concepts and tools to start a business in a responsible way.
- Knowing the global political issues in order to be a responsible and intelligent citizen of the World.
- Understanding the trends and socio-economic issues of the international Hospitality Industry.
- Having an analytical knowledge of the Hospitality management indicators based on a strategic and operational way
- Knowing how to work in a team with respect and efficiency, whatever the position, by adapting the managerial posture.
- Adapting management to people and context, in an ethical and benevolent way.
- Developing audit, research & development skills required for data collection, analysis, interpretation and reporting.
- Synthesizing ethically theoretical and professional resources on a specific subject of the industry.
- Developing a reasoning referenced, argued and being able to solve complex problems.

LEARNING CONTENT

Business Development
Performance & Business
Operations Management
Management & Leadership
Managerial reports for hotel

Specialization track focused on professional expertise:

Track 1 : Hotel Operations
Track 2 : Hotel Development
Track 3 : Culinary, Food & Beverage

International specialization :

Academic semester abroad in a partner university during the 2nd semester of the MSc 1st year

METHODS AND IMPLEMENTATION

- Individual support by the Career Booster to find job and internship opportunities
- Alternating tutorials, fundamental courses and professional experience
- Quizz, role-playing games, challenges, group projects, personal research...
- Company visits, meetings with experts from the Hospitality industry ...

EVALUATION

- Continuous assessment and Final exams at the end of each semester
- Writing, oral and practical exams
- Projects
- Oral defense for Thesis Master
- Project defense

OVERVIEW OF THE MSC RESULTS

97.1%

Exams success rate
in 2021

88%

Employability rate
within 7 months of
Graduation in 2020

96.8%

Global satisfaction rate of graduated
students in 2020
(unprepared survey, full -time education)

CAREER OBJECTIVES

Graduated students could apply to one of the following job positions in the Hospitality Industry : Sales assistant, event manager, food and beverage manager, revenue manager, hospitality manager, general manager of a hotel, project manager in hotel development and all cross-functional positions applied to the hospitality industry (finance, HR, marketing, communication, etc.).

The student would be able to work in France or abroad.

TUITION FEES

MSc 1st year : 13 500 €

MSc 2nd year: 20 000 €

(15 000 € for enrollment in 2nd year following the 1st year)

Regarding additional costs, please refer to the 2023 recruitment terms and conditions (application fees : 150€)

ACADEMIC PURSUIT

DBA, PhD

CONTACT

Guillaume COPPERE
Recruitment Manager
Paris Campus |

+33 1 49 54 17 12

gcoppere@ferrandi-paris.fr

For informational purposes only.

Update:

11/17/2022

PARIS

FERRANDI Paris
28 rue de l'Abbé Grégoire
75006 Paris

une école de la

 CCI PARIS ILE-DE-FRANCE